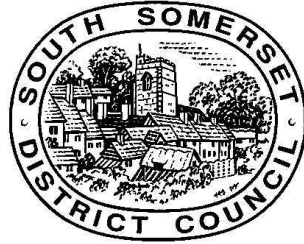


Public Document Pack



DISTRICT EXECUTIVE - THURSDAY 5TH FEBRUARY 2015

Please find attached the power point presentation relating to the Heart of the South West Local Enterprise Partnership report.

Agenda No	Item
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- | | |
|----|--|
| 6. | <u>Heart of the South West Local Enterprise Partnership (presentation)</u> (Pages 1 - 35) |
|----|--|

Agenda Item 6

Heart of the South West Local Enterprise Partnership (LEP) – The Partnership Manager

Executive Portfolio Holder: Jo Roundell Greene, Environment and Economic Development
Strategic Director: Rina Singh, Strategic Director (Place and Performance)
Assistant Director: Martin Woods, Assistant Director (Economy)
Service Manager: David Julian, Economic Development Manager
Contact Details: david.julian@southsomerset.gov.uk or 01935 462279

1. Purpose of the Report

To introduce the Heart of the South West Local Enterprise Partnership (LEP) Partnership Manager (Heidi Hallam) to the District Executive Committee. Heidi will give a short presentation on her role and the scope of her work. It will also provide an opportunity for committee members to ask questions about the LEP and the Partnership Manager role.

2. Public Interest

Local Enterprise Partnerships were set up in England in 2010 and 2011. The role of the LEPs is to bring together the business community and civic leaders so that they can work together to drive sustainable economic growth and create the conditions for private sector job growth in their communities. As local partnerships, LEPs are by design, accountable to their local communities; they are diverse bodies with roles which reflect local priorities.

3. Recommendation

That Members note the content of the report and the accompanying presentation made by the LEP Partnership Manager.

4. Forward Plan

This report and presentation are intended to provide members with an update on the improved lines of direct communication between the LEP and Local Government partners. The report is driven by the need to develop stronger communication and understanding between the LEP and SSDC. The February District Executive meeting provides the earliest opportunity to present to the committee.

5. Background

Many people and organisations have incorrectly assumed that the LEPs are the successor organisations to the former Regional Development Agencies (RDA). The LEP has a distinctly different role to the RDA with the LEPs being facilitators of Economic Development rather than active developers of infrastructure and sites. Their role is to enable partnerships between business partners and civic authorities that can influence and bring forward economic development in their communities. The LEPs are also conduits for several major funding streams.

Unlike the former RDA, the LEP has no administrative HQ and until 2014 had only two full time officers. Maintaining effective communication between the LEP and its partners had proved challenging. To that point The LEP had maintained its main line

of communication through the upper-tier authorities with information then being cascaded downwards to local authorities. This process was not without its difficulties.

Later in 2014, three additional full time appointments were made at the LEP. These were: a Head of Strategy; an Inward Investment Manager and a Partnership Manager. The latter role was created to ensure a more effective flow of communication and dialogue directly between the LEP and its partner organisations.

6. Report

The LEP Partnership Manager is Heidi Hallam. Her role has three high level objectives:

- Working with the Local Authorities
- Working with larger business groups
- Providing a co-ordinated, single point of advice for E.U. funding

Communication and information flow between the LEP and its Local Authority partners is now noticeably more effective, yet the Partnership Manager still faces the challenge of maintaining that dialogue between the Heart of the South West LEP and its nineteen Local Authority partners in Somerset and Devon.

Heidi has visited the council and will sustain direct contact through the Assistant Director - Economy.

7. Financial Implications

There are no direct financial implications associated with this report.

8. Risk

There are no direct risks associated with this report.

9. Corporate Priority Implications

Effective partnership working with the LEP will particularly assist SSDC in meeting its corporate aims for Jobs and Housing as set out in the Council Plan 2012-15. It will also enable the council to meet a range of the objectives set out in the SSDC Economic Development Strategy 2012-15.

10. Carbon Emissions and Climate Change Implications

There are no current implications associated with this report.

11. Equality and Diversity Implications

There are none directly associated with this report.



HEART OF THE SOUTH WEST

Local Enterprise Partnership

Page 3

Update for SSSC

Heidi Hallam - Partnerships Manager

Outline

- My Role and Background
- Heart of the SW LEP - Summary / Recap
- Working in Partnership for the Area
- Governance & Strategies inc. Growth Deal, ESIF
- Looking Forwards Together
- Questions & Answers

Partnerships Manager

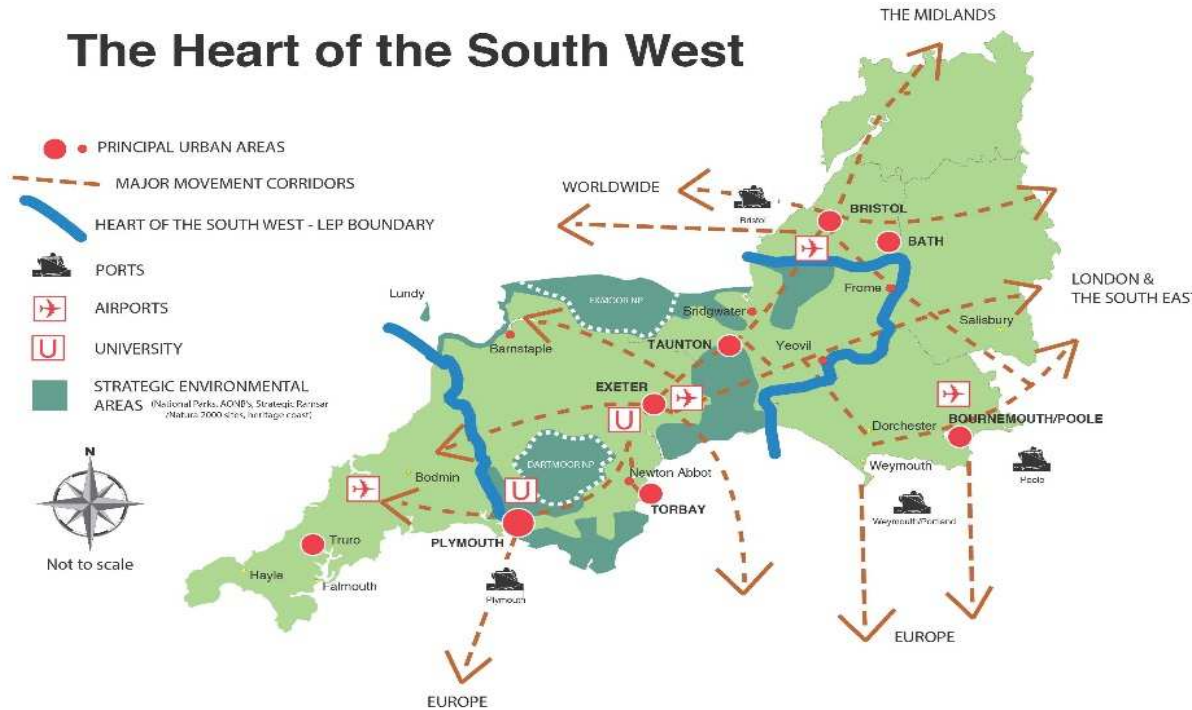
- New role
- Looking after Partners & Projects
- 3 areas: Engagement with Districts
Engagement with Business
Support for the European Funds
- Local knowledge and broad experience

SSDC: linking with your team & partners -

***Cllr Jo Roundell Greene, Rina Singh, Martin Woods,
David Julian and others.***

Our LEP

The Heart of the South West



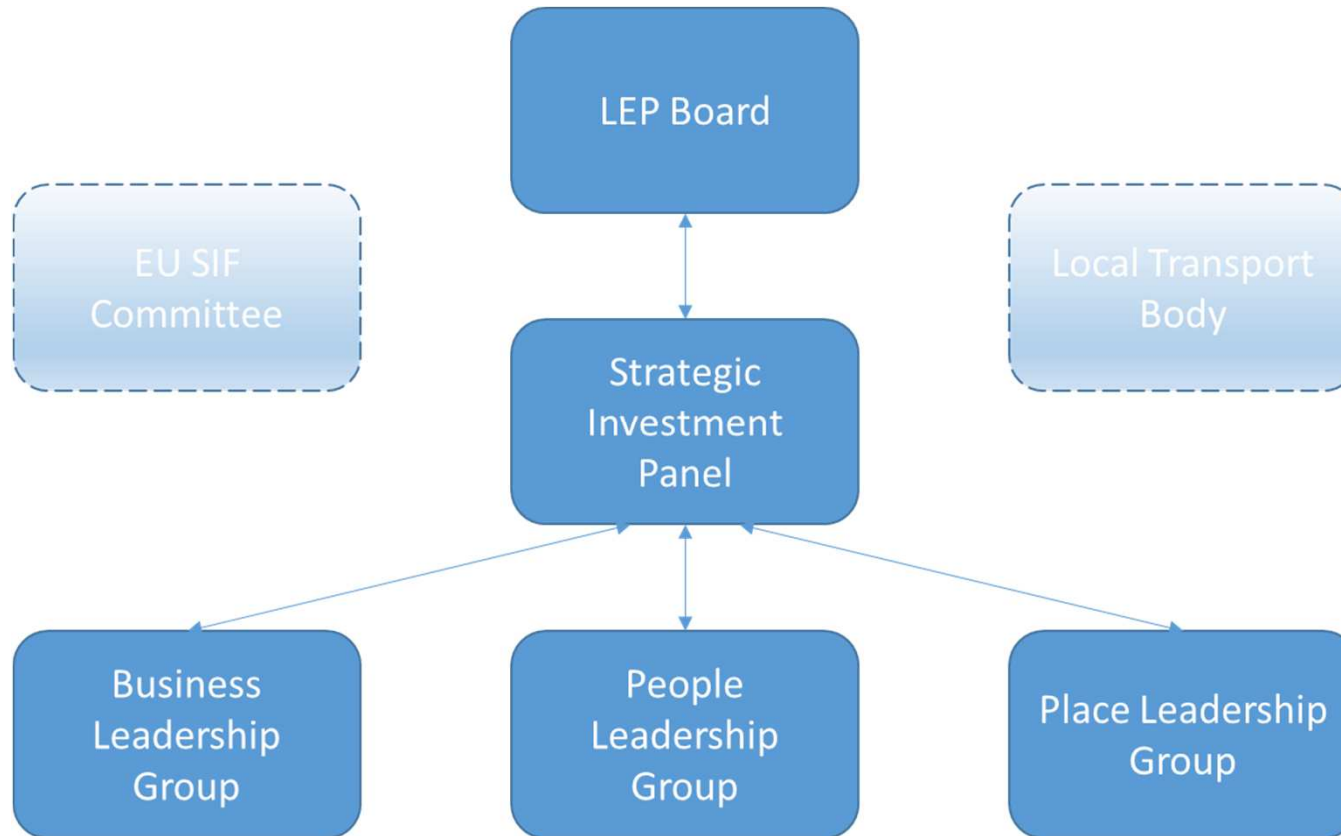
Page 6

Set up to deliver transformational economic change for the area & reposition the Heart of the South West's profile & reputation - nationally & globally - as a business location to invest in through its Strategic Economic Plan for 2014-30.

Recap

- One of 39 in England
- Government is a Key Stakeholder
- Regional Role: Champion Priorities
Secure Investment
Partnerships
- New (ish) CEO - Chris Garcia
- NOT RDA - No offices or discretionary £
- Small team and working with Partners
- Funding - has asks & strings
- Public & private approaches to governance / working

Organisation



Links with Somerset Growth Board; and others across Devon, Plymouth, Somerset and Torbay

Multi level links for SSDC & LEP

- Board members - Somerset x 2
- SCC - part of Management Team and Place leads
- Somerset Growth Board & LEP
- SEDOG & LEP
- Links to People & Business groups
- Rural and other groups
- Partnerships Manager
- Somerset area included on ESIF Committee
- Yeovil College & Hinkley projects
- Other...

Our priorities in a nutshell

	Creating the Conditions for Growth	Maximising Productivity and Employment Opportunities	Building on our Distinctiveness
Place	<p><u>Infrastructure for growth:</u></p> <ul style="list-style-type: none"> • Transport and accessibility • Digital infrastructure • Sustainable solutions for flood management • Energy Infrastructure 	<p><u>The infrastructure and facilities to create more and better employment:</u></p> <ul style="list-style-type: none"> • Enterprise infrastructure • Strategic employment sites • Unlocking housing growth 	<p><u>The infrastructure and facilities needed to support higher value growth:</u></p> <ul style="list-style-type: none"> • Specialist marine sites • Innovation infrastructure • Our environmental assets
Business	<p><u>Creating a favourable business environment</u></p> <ul style="list-style-type: none"> • A simpler, more accessible, business support system 	<p><u>Achieving more sustainable and broadly based business growth:</u></p> <ul style="list-style-type: none"> • Reaching new markets • Globalisation 	<p><u>Supporting higher value growth:</u></p> <ul style="list-style-type: none"> • Innovation through Smart Specialisation • Building innovation capacity
People	<p><u>Businesses and individuals can reach their potential:</u></p> <ul style="list-style-type: none"> • Skills infrastructure • Accessibility to education/employment • Employer engagement and ownership 	<p><u>Increasing employment, progression and workforce skills.</u></p> <ul style="list-style-type: none"> • Moving people into employment • Supporting people to progress to better jobs • Improving workforce skills 	<p><u>Creating a world class workforce to support higher value growth:</u></p> <ul style="list-style-type: none"> • Enterprise and business skills • Technical and higher level • Skills for our transformational opportunities.

Working in Partnership

Benefits across our area

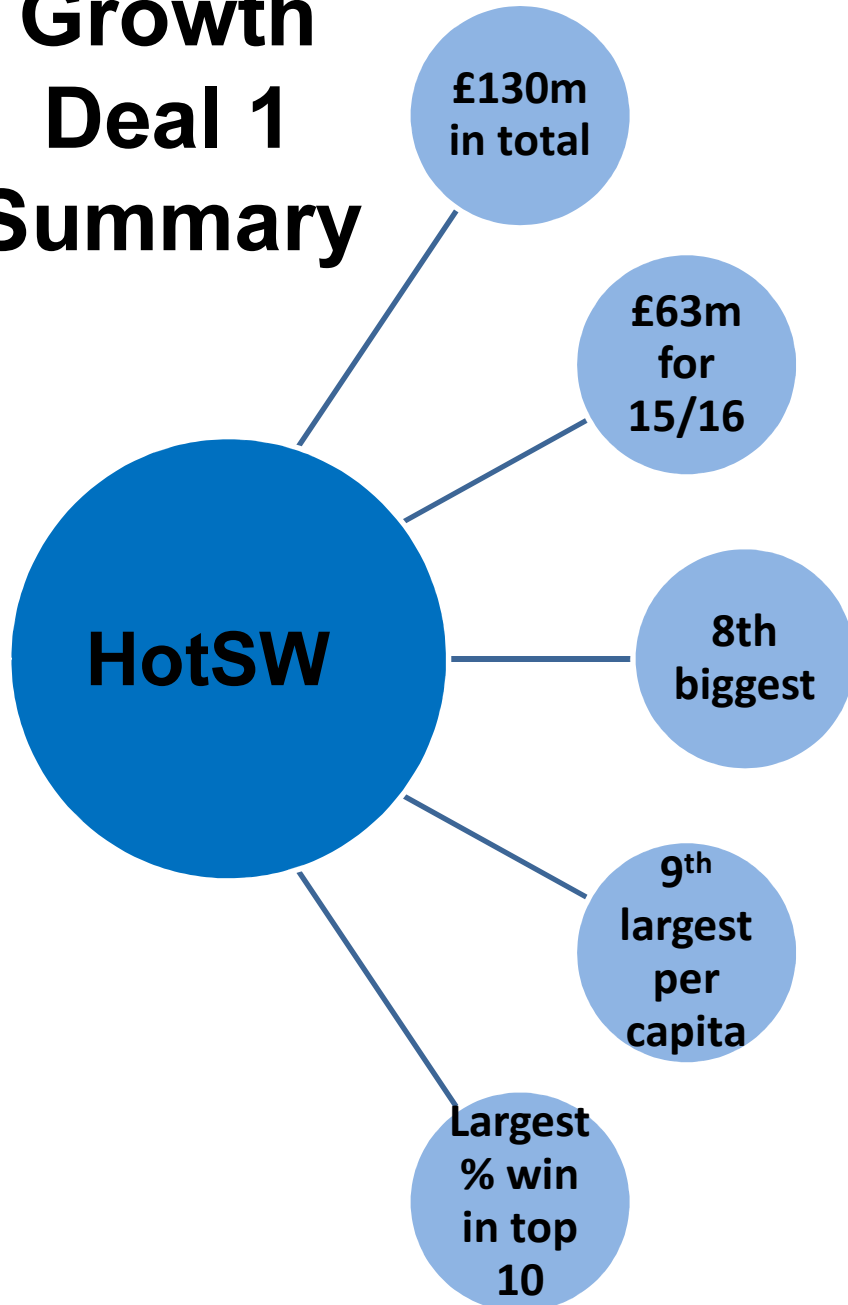
- Business Support and Skills
- SW Connectivity - Broadband & Transport Infrastructure
- Employment Sites & Housing

Broader LEP pipeline (*at time of writing*)

- GD1 - Yeovil Western Corridor capacity upgrade (£6.49m)
- Innovation Centre phase 2, Yeovil College (Vocational Training Centre and Career College), Chard Millfield link, A30 / Market St, Yeovil cycle and Walk package...

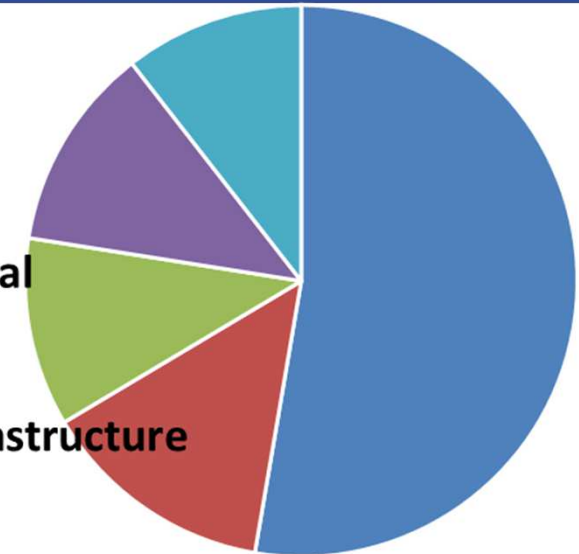
Working with your team on other solutions - creative / partnership working in times of austerity.

Growth Deal 1 Summary



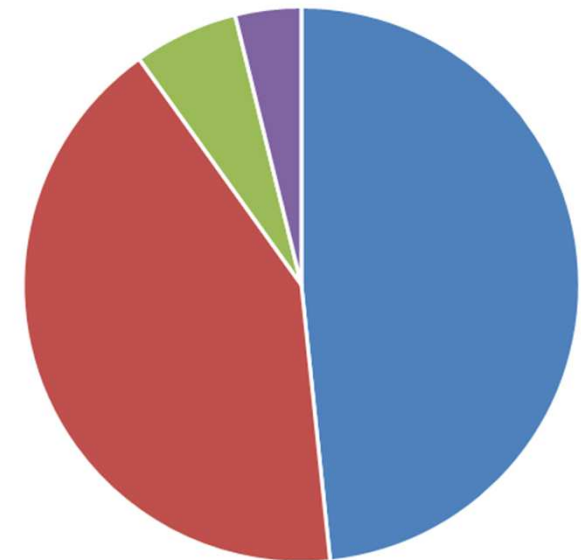
By Activity

- Transport
- Skills Capital
- Business
- Other Infrastructure
- LIF



By Year

- 15/16
- 16/17
- 17/18
- onwards



Growth Deal 1 being mobilised

- £130m from Govt
- £140m of additional local investment
- At least 13,000 new jobs
- At least 8,000 new homes
- Enhanced transport connectivity
- Building on Hinkley Opportunities
- Maximising productivity, innovation & employment



Hinkley Programme



Page 14

Largest engineering project
in Europe

14/15 Package of Support to
maximise economic benefits
including:

- Supply chain
- Education and skills
consortium
- Manufacturing advice
- Hinkley Point Training
Agency
- Employability Support
- Housing Support

ESIF 2014-2020

(European Structural Investment Fund Strategy)

- Aligned with and delivering the strategic ambition outlined in the Strategic Economic Plan (SEP)
- The ESIF sets out types of activity we expect to see funded with European £ aligned to our priorities
- ESIF also includes activities that support the delivery of Growth Deal, Hinkley Programme and the Plymouth & Peninsula City Deal

ESIF - background

Proposals for investment:
ERDF & ESF (place blind),
EAFRD (rural only).

Split by Transition
(Plymouth, Torbay &
Devon) and More
Developed (Somerset)

	Transition	More Developed	Total
ERDF	£43.25m	£14.34m	£57.60m
ESF	£28.84m	£14.34m	£43.18m
EAFRD	Not split		£15.54m

ERDF - European Regional Development Fund

ESF - European Social Fund

EAFRD - European Agricultural Fund for Rural Development

5 Integrated Activities

- A. Maximising Innovation through Transformational Opportunities and Smart Specialisation (sectors)
- B. Enterprise and SME Competitiveness
- C. Reaching New Markets
- D. Digital
- E. Social and Economic Inclusion

A - Maximising Innovation through Transformational Opportunities and Innovation Sectors

- Aerospace*
 - Agri-tech
 - Big Data
 - Environmental Futures*
 - Marine*
 - Nuclear*
 - Photonics
- **ERDF** - specialist facilities / infrastructure, support for innovation, (£17.5m)
 - **ESF** - Employer led solutions to higher level skills (£4.9m)
 - **EAFRD** - innovation support & dissemination related to agri-tech (£1m).

ESIF - What next?

- Updates & FAQ on LEP's website
- ESIF Committee (shadow?) meetings
- Finalising the ESIF strategy
- Finalising the implementation plan
- Working with Local Govt (DCLG) to develop the first call specifications
- Working with the ESF Opt-in providers to develop programmes of activity
- More detail on other slides if wanted - B to E?

Looking Forwards - Together

HEART OF THE SOUTH WEST

Local Enterprise Partnership

- Working more closely with the District Authorities
- Better engagement with wider Business Community
- End Jan 2015 Govt. announces GD1 extension
- End Feb 2015 (?) Brussels sign off UK programme (OP)
- April 2015 GD 1 projects start
- May (?) 2015 ESIF Implementation Plan
- Partnership working - to apply for other funding and non-funded activities
- SSDC specific work e.g. cross LEP meeting (Dorset)

Looking Forwards - Revised Processes

Developing & delivering investment programme - what to improve?

We have learned some key lessons from experience of Growth Deals:

- Not enough time!
- Not always clear where to submit projects or how decisions taken
- Good processes given constraints but probably failing transparency test by not having more open decision-making processes

Growth Deal funding requirements are set out in:

- National assurance framework which sets Government's "the how"
- Local assurance framework governing how local partners will make investment decisions, manage programme and monitor delivery

Both require transparency and effective democratic accountability - one way to achieve this is through open and transparent processes for developing and managing the programme.

Identify, Prioritise, Manage & Monitor

Lessons from Growth Deal - we need to improve how we:

- **Identify** the projects put forward by partners that deliver against the strategic priorities set out in the SEP
- **Prioritise** those projects to develop a deliverable pipeline which is in need of investment
- **Manage** the delivery of projects when funding has been secured, as the LEP's investment portfolio or programme
- **Monitor** project & programme performance & evaluate effectiveness.

N.B: we need a mechanism for more than just Growth Deal - these proposals are to apply to any and all current and future funding for LEP priorities.

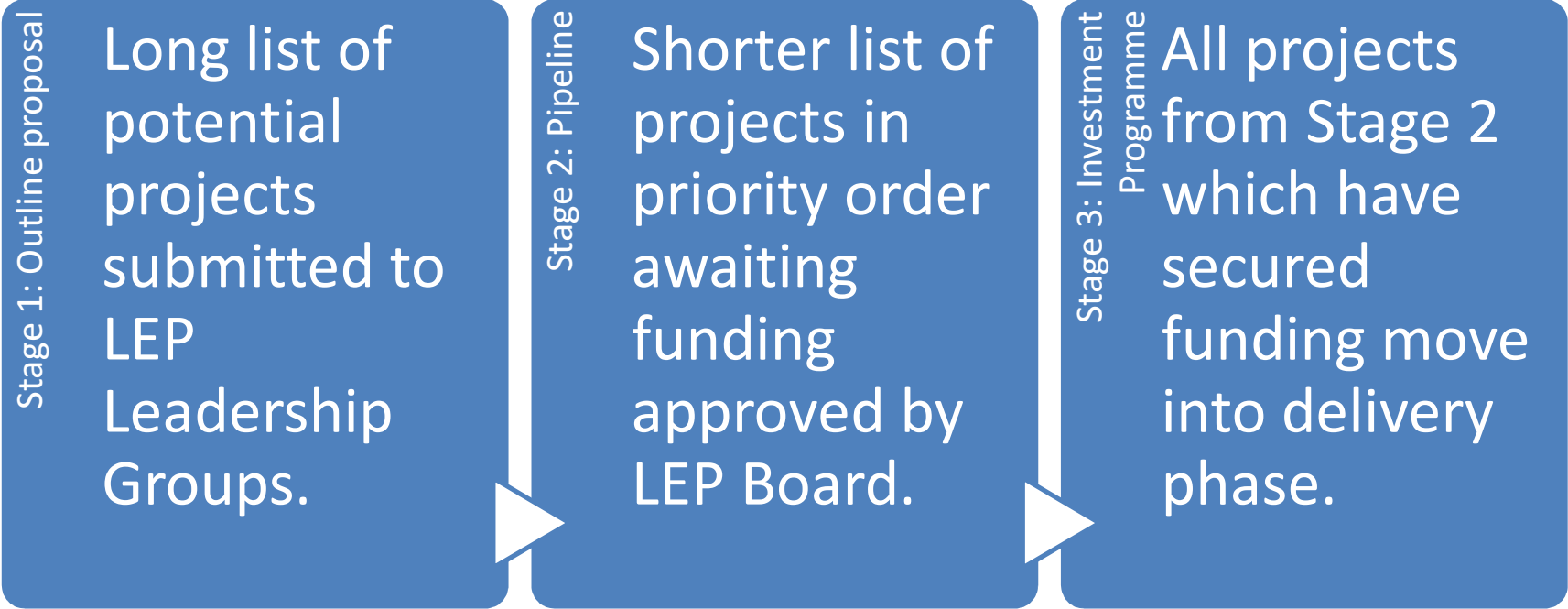
What have we got?

- Some of governance infrastructure Growth Deal 1
- Established Strategic Investment Panel (SIP) - delegated authority to manage delivery of investment programme
- We need to provide clarity to Leadership Groups, SIP, and LEP Board about respective roles / responsibilities for the programme, and in particular the scheme of delegated authority flowing from Board

The following outlines draft processes to support the identification, prioritisation, management and monitoring of our investment programme, assigning proposed roles and responsibilities.

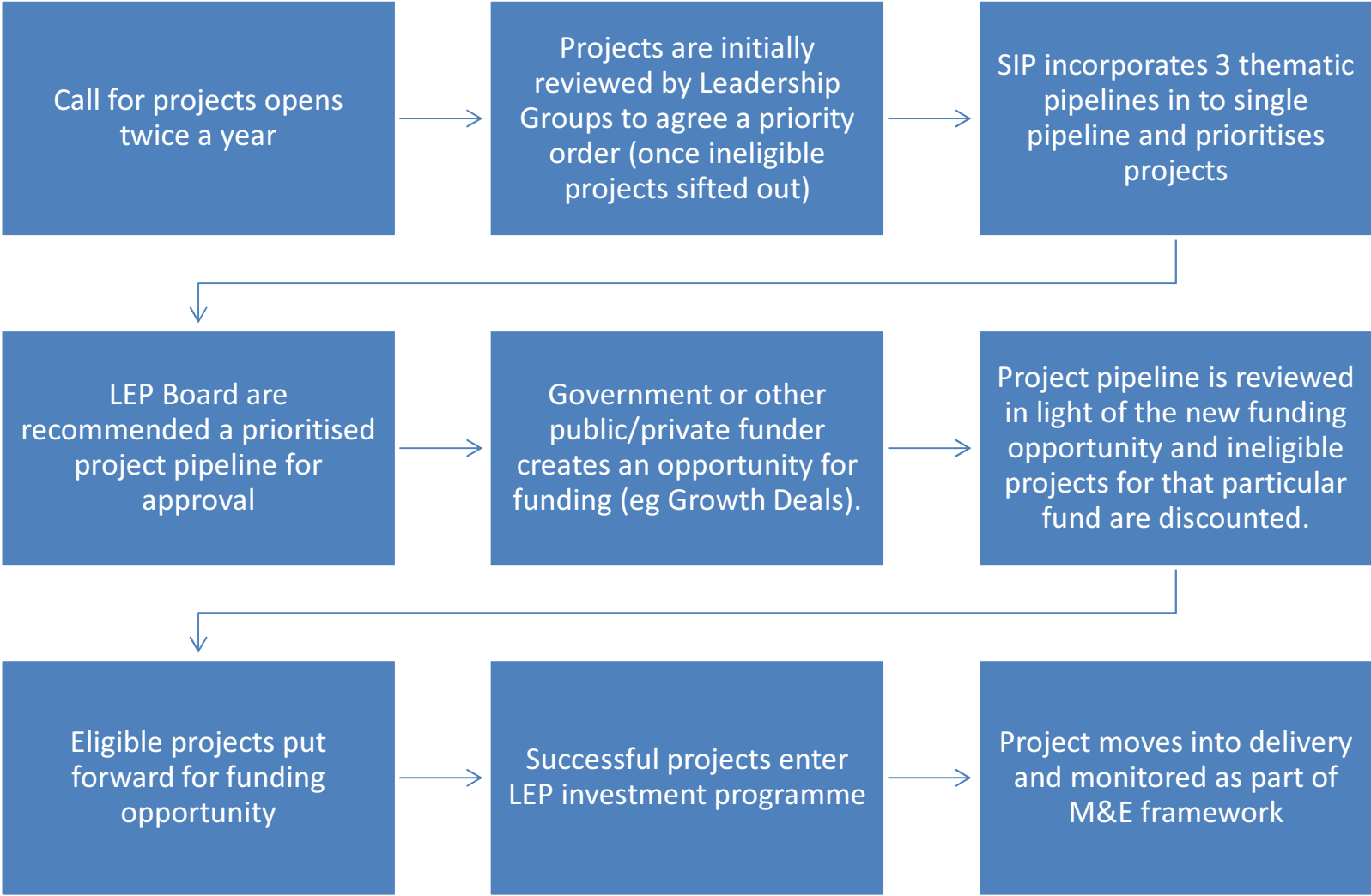
Developing a pipeline - principle of 3 stages

Call for projects to support SEP



Monitoring & evaluation

Process Map



Developing a Pipeline - the 3 Groups

Process	Leadership Group	Strategic Investment Panel	LEP Board
Stage 1 – outline proposals	Manages a twice-yearly call for new projects with potential to deliver against the SEP	Ensures consistent process across all leadership groups for sourcing projects	Agrees the SEP, against which all projects will be assessed.
Stage 2 – Pipeline	Appraisal and prioritization of projects that are eligible. Prioritised list of thematic projects put to SIP	Prioritises projects together and combines list with existing pipeline – recommends single pipeline to LEP Board	Delegates authority for prioritising projects to the SIP and signs off proposed pipeline.
Stage 3 – Investment Programme	Manages thematic ‘sub-programme’ delivery within agreed change management policy. Escalates decisions to SIP accordingly.	Manages single investment programme within agreed change management policy. Escalates decisions to SIP accordingly.	Approves any LEP bids for funding. Makes programme management decisions escalated by Leadership Groups / SIP.



Multi Level Links for SSDC & LEP

HEART OF THE SOUTH WEST

Local Enterprise Partnership

- Board members
- Clearer decision routes - Strategic Investment Panel etc.
- Links to People, Place & Business groups
- SCC part of Management Team and Place lead
- Somerset Growth Board & LEP
- SEDOG & LEP
- Partnerships Manager
- Somerset area included on ESIF Committee
- Yeovil College & Hinkley projects
- Other...

THANK YOU

Q & A

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www.heartofswlep.co.uk

B - Enterprise & SME

Competitiveness

- Sector blind activity focusing on any SME with growth potential
- SME means all types of business including Social Enterprise
- **ERDF** – Enterprise and Incubation space, business support system/growth hub, business support activities (including new starts) (£17.3m)
- **ESF** – Leadership and management skills, student/graduate links to industry and workforce skills (£17m)
- **EAFRD** – Business support and grants (£6m)

C: Reaching New Markets

Redressing insularity, helping SMEs to reach new markets, such as those emerging through our transformational opportunities, the web, exporting, low carbon and public procurement.

- **ERDF** – Exporting advice, Manufacturing advice), supply chain development support, low carbon investment (developing new products/markets & supply chain readiness) (£12.6m)
- **ESF** – none proposed
- **EAFRD** – rural supply chains, rural tourism assets and infrastructure, low carbon and ecosystem services (£6.5m)

D: Digital

Brings together improvements in digital infrastructure with support for businesses to take advantage of new digital technologies, improving digital skills and inclusion.

- ERDF – Digital infrastructure and digital utilisation (£5.2m)
- ESF – Digital inclusion and digital skills (£4.8m)
- EAFRD – Digital infrastructure (rural areas) and digital utilisation (£2m)

E: Addressing Social & Economic Inclusion

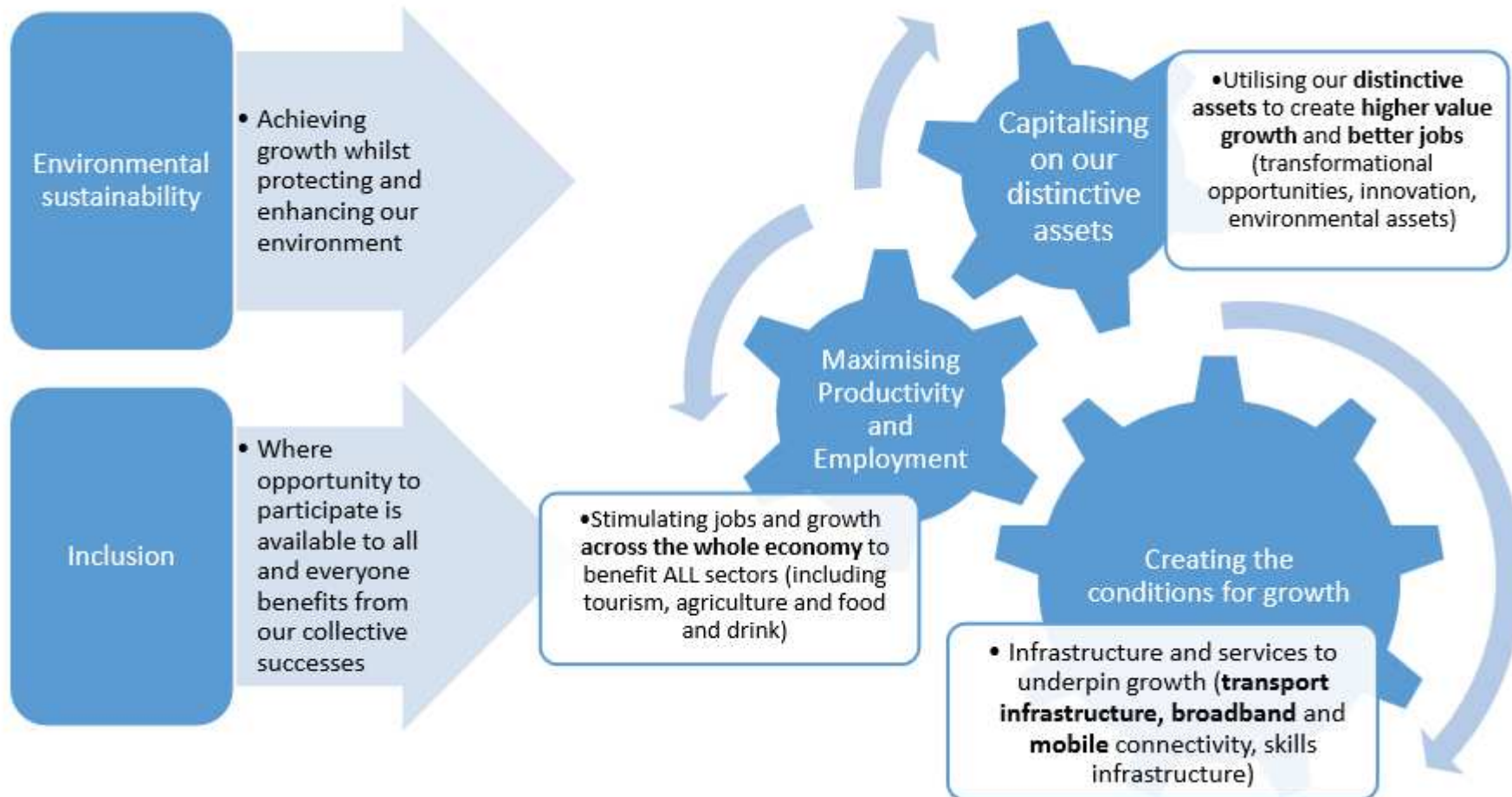
- Activity to address social and economic inclusion – principally through helping people to access employment and training, but also exploring role of enterprise and supporting the growth of the social enterprise sector.

ERDF – Supporting the growth of social purpose organisations & Enterprise as a route out of worklessness (£4.7m)

ESF – Supporting the hardest to reach, young people, in work poverty and enterprise as a route out of worklessness (£16.5m)

EAFRD – none proposed

Our core aims



Strategy

Vision

Evidence

Priorities

Strategic Economic Plan

Implementation

Growth Deal (Local Growth Fund)

ESIF

Plymouth City Deal

Regional Growth Fund

Business

People

Place

Golden thread of Priorities from Vision through to implementation

login | accessibility


HEART OF THE SOUTH WEST

Local Enterprise Partnership

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Current Activity



- [European Structural and Investment Funds Strategy](#)
- [Plymouth and South West Peninsula City Deal - October News Update](#)
- [Skills Development - Local Response Fund](#)
- [Inward Investment](#)
- [Growth Deal](#)

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What's new?



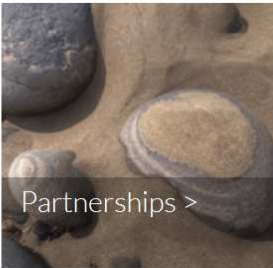
- [Plymouth and South West Peninsula City Deal - October News Update](#) 27/10/14
- [October Newsletter](#) 20/10/14
- [Employment and Skills Conference - book your place](#) 14/10/14
- [Skills Newsletter - October 2014](#) 14/10/14

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Strategies and Resources >



About us

The Heart of the South West (HotSW) Local Enterprise Partnership (LEP) was formed under the leadership of the private sector supported by the local authorities from Devon, Plymouth, Somerset and Torbay and district councils from throughout

Contact us

By post: Heart of the South West LEP, PO Box 805, Exeter, EX1 9UU

Sitemap

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